

City of Fredericksburg,  
Virginia

City Council

# Joint Work Session

Hon. Mary Katherine  
Greenlaw, Mayor  
Hon. William C. Withers,  
Jr., Vice-Mayor, Ward Two  
Hon. Kerry P. Devine, At-  
Large  
Hon. Matthew J. Kelly, At-  
Large  
Hon. Bradford C. Ellis,  
Ward One  
Hon. Timothy P. Duffy,  
Ph.D., Ward Three  
Hon. Charlie L. Frye, Jr.,  
Ward Four



Council Chambers  
715 Princess Anne Street  
Fredericksburg, Virginia 22401

**City Council Joint Session with Fredericksburg Economic Development Authority**  
**“Forging a Shared Path and Vision”**  
**November 15, 2016**  
**7:00 p.m.**  
**Large Conference Room, Room 214**

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1. **Call To Order**
2. **Opening Remarks: Mayor Greenlaw And Amy LaMarca, EDA Chairman**
3. **City Council Draft Strategic Vision: Mayor Mary Katherine Greenlaw**
4. **EDA Preliminary Strategic Vision: Amy LaMarca, EDA Chairman**
5. **Discussion (Moderated By Mary Katherine Greenlaw And Amy LaMarca):**
  - A. Aligning The Two Visions, And Future Potential Collaboration On:
    - A.i. Strategic Plan (Discussion On Merging Appropriate Garner, Staff, Council And EDA Pieces Into One Actionable City Of Fredericksburg Economic Development Strategic Plan - In 2017)
    - A.ii. Parking (Update On Parking Action Plan Work, Now Underway)
    - A.iii. Branding (Update On Recent City Evaluation, Discuss Possible Next Steps)
    - A.iv. Tourism (Update On Regional Tourism Forum)
6. **Next Steps: Proposed Quarterly Meetings In 2017**

7 p.m.: February 21, May 16, August 15, November 21

## **7. Adjournment**