City of Fredericksburg, Virginia

City Council

Joint Work Session

Hon. Mary Katherine Greenlaw, Mayor
Hon. William C. Withers, Jr., Vice-Mayor, Ward Two
Hon. Kerry P. Devine, At-Large
Hon. Matthew J. Kelly, At-Large
Hon. Bradford C. Ellis, Ward One
Hon. Timothy P. Duffy, Ph.D., Ward Three
Hon. Charlie L. Frye, Jr., Ward Four

Council Chambers
715 Princess Anne Street
Fredericksburg, Virginia 22401

City Council Joint Session with Fredericksburg Economic Development Authority
"Forging a Shared Path and Vision"
November 15, 2016
7:00 p.m.
Large Conference Room, Room 214

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1. **Call To Order**

2. **Opening Remarks: Mayor Greenlaw And Amy LaMarca, EDA Chairman**

3. **City Council Draft Strategic Vision: Mayor Mary Katherine Greenlaw**

4. **EDA Preliminary Strategic Vision: Amy LaMarca, EDA Chairman**

5. **Discussion (Moderated By Mary Katherine Greenlaw And Amy LaMarca):**

   A. Aligning The Two Visions, And Future Potential Collaboration On:

      A.i. Strategic Plan (Discussion On Merging Appropriate Garner, Staff, Council And EDA Pieces Into One Actionable City Of Fredericksburg Economic Development Strategic Plan - In 2017)

      A.ii. Parking (Update On Parking Action Plan Work, Now Underway)

      A.iii. Branding (Update On Recent City Evaluation, Discuss Possible Next Steps)

      A.iv. Tourism (Update On Regional Tourism Forum)

6. **Next Steps: Proposed Quarterly Meetings In 2017**

7 p.m.: February 21, May 16, August 15, November 21

7. **Adjournment**