



FREDERICKSBURG
ECONOMIC
DEVELOPMENT
AUTHORITY

Update on Small Area Planning – Streetsense
6:30 p.m.

Fredericksburg EDA, City Council Joint Work Session
“Forging a shared path and vision”
7:00 p.m.

November 15, 2016

Large Conference Room (Room 214), Fredericksburg City Hall
715 Princess Anne Street, Fredericksburg, VA 22401

Meeting Agenda

1. Call To Order, Mayor Mary Katherine Greenlaw
2. Opening remarks: Mayor Greenlaw and Amy LaMarca, EDA Chairman
3. City Council DRAFT strategic vision: Mayor Mary Katherine Greenlaw
4. EDA preliminary strategic vision: Amy LaMarca, EDA Chairman
5. Discussion (*Moderated by Mary Katherine Greenlaw and Amy LaMarca*):

Aligning the two visions, and future potential collaboration on:

- i. Strategic Plan (Discussion on merging appropriate Garner, Staff, Council and EDA pieces into one actionable City of Fredericksburg Economic Development Strategic Plan - in 2017)
 - ii. Parking (Update on Parking Action Plan work, now underway)
 - iii. Branding (Update on recent City evaluation, discuss possible next steps)
 - iv. Tourism (Update on Regional Tourism Forum)
6. Next steps: Proposed Quarterly meetings in 2017
 - 7 p.m.: Feb. 21, May 16, August 15, November 21