



MEMORANDUM

TO: Mayor Greenlaw and Members of City Council
FROM: Beverly R. Cameron, City Manager
DATE: September 3, 2013
SUBJECT: City Manager's Update

Highlights of major activities and other notable developments:

City Introduces UMW Students to Businesses and Services - On August 24, the Department of Economic Development and Tourism hosted 50 local non-profits and businesses ranging from banks, retail/service providers, hospitality and transit for the UMW Community Welcome Fair. The vendors introduced themselves, their services and products to over 1,200 new and transferring students at the University of Mary Washington. Internships and part-time employment opportunities were also offered during the event. The students enjoyed entertainment from radio station B101.5 and received a fun photo from Shutterbooth. Food and beverages were provided by Pepsi, J. F. Fick, Home Team Grill, Pancho Villa Express, Papa John's and Domino's Pizza.



Police Department Implements Crime Notification System - The Police Department is in the final stages of implementing a new system to notify retail merchants of suspicious persons and criminal activity that may pose a threat to their businesses. Email and cell phone text groups have been created among the commercial stakeholders in the city to enable the immediate sharing and broadcasting of information alerts that are specific to the concerns of retailers. The perpetrators of credit card fraud, shoplifting, and counterfeiting frequently commit these offenses at multiple locations, and it is expected that the dissemination of suspect descriptions and modus operandi to possible targets will assist in preventing crimes before they occur. The notification system should be operational by mid-September.

Paving Program - On August 13, City Council authorized the award of the City's annual paving contract. Staff reported that this contract represents one of the largest paving programs in recent years. In fact, it's the largest in the past ten years. (Please see the attached.) We are pleased to be making significant progress on one of Council's primary Goals and Initiatives. It is especially important to note that VDOT Revenue Sharing accounts for \$730,000, or 38% of the \$1.92M paving program.

The current [street paving list and schedule](#) is posted on the City's website, and will be updated for any delays due to weather, equipment issues, etc. Related curb, gutter and sidewalk replacements will be performed in some areas as well.

City of Fredericksburg
 Asphalt Paving Activity (Ten Fiscal Years)
 15-Aug-13

	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Asphalt	\$ 1,223,237	\$ 1,526,420	\$ 383,513	\$ 649,709	\$ 315,966	\$ 307,688	\$ 74,377	\$ 720,235	\$ 862,013	\$ 1,916,682
Concrete	\$ 65,544	\$ 160,016	\$ 174,874	\$ 112,195	\$ 176,829	\$ (4,305)				
US 1 Reconstruct			\$ 483,057	\$ 889,441						
Total	\$ 1,288,781	\$ 1,686,436	\$ 1,041,444	\$ 1,651,345	\$ 492,795	\$ 303,383	\$ 74,377	\$ 720,235	\$ 862,013	\$ 1,916,682

*FY 2014 is based on contract award

Source: 67HF Financial Reports on Public Works Capital Fund