



## **MEMORANDUM**

**TO:** Mayor Greenlaw and Members of City Council  
**FROM:** Beverly R. Cameron, City Manager  
**DATE:** October 20, 2015  
**SUBJECT:** City Manager's Update

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Highlights of major activities and other notable developments:

***Holiday Parking Extended to Four Hours in the Downtown*** - Beginning November 14 through December 31 motorists will be permitted to park for four hours at on street parking spaces signed for two hour parking, in the downtown shopping district. Extended parking, compliments of the City of Fredericksburg and Fredericksburg Main Street, is to encourage holiday shopping and dining in the downtown. Additional parking is also available along the various Sophia Street lots and the Sophia Street parking garage. See attached map and flyer for details.

***Wegmans Partners with Parks and Recreation for Passport to Family Wellness*** – On Saturday, October 17, the program was kicked off by Mayor Mary Katherine Greenlaw, Wegmans staff and other city officials. The program encourages use of numerous community trails. Participants take a rubbing from a marker on the trail and place it in the passport. Once seven rubbings have been recorded the participant can present their passport at the Dorothy Hart Community Center to receive a Wegmans shopping coupon and a Fredericksburg water bottle. For more information see this [link](#).

***Rating Agency Monitoring Update – Rating of AA+ Affirmed for Fitch*** – Periodically, the three bond rating agencies – Fitch Ratings, Standard & Poor's, and Moody's – perform financial monitoring on local governments and either maintain or update bond ratings based on financial performance and economic trends. The City recently was contacted by Fitch Ratings for an update to the City's bond rating.

The staff of the Fiscal Affairs Department and the City Manager's Office worked with the City's financial advisor, PFM, to provide updated financial and economic information to the analysis team from Fitch. Based on the City's information, Fitch Ratings has affirmed the City's AA+ bond rating, with a stable outlook.

Key rating drivers included the City's healthy financial profile, sound revenue flexibility, solid economy, and moderate debt ratios coupled with an affordable capital improvements plan. The analysts noted that the rating would be sensitive to financial performance that weakened the City's reserves unexpectedly.

***Public Relations Efforts Boast the City*** – The Department of Economic Development and Tourism in conjunction with the Greater Fredericksburg Tourism Partnership has had a busy, but successful few months working with travel media. In September, staff attended the annual Mid-Atlantic Tourism Public Relations conference in Erie, PA, to pitch journalists and coordinate potential visits to the region. Recent months have seen placements with *The Washington Post*, *Lynchburg Living*, *about.com*, *Coastal Living Magazine* and press visits from free-lance writer Nora Zelevansky (*Town & Country* and *Travel & Leisure*) and Juno Kim (*trivago.com*). The tourism partnership also provided footage to the Virginia Tourism Corporation for use in video promotions surrounding the recent UCI championships in Richmond, Virginia.

[http://www.washingtonpost.com/goingoutguide/fredericksburg-guide-someplace-old-something-new/2015/10/01/5b087670-5afb-11e5-8e9e-dce8a2a2a679\\_story.html](http://www.washingtonpost.com/goingoutguide/fredericksburg-guide-someplace-old-something-new/2015/10/01/5b087670-5afb-11e5-8e9e-dce8a2a2a679_story.html)

<http://www.washingtonpost.com/express/wp/2015/08/27/5-day-trips-from-d-c-that-take-2-hours-or-less-by-car-train-or-bus/>

<http://dc.about.com/od/VirginiaGetaways/ss/Explore-Fredericksburg-VA-Top-10-Things-to-See-and-Do.htm>

<http://www.lynchburgliving.com/category/departments/travel/>

<http://www.coastalvirginiamag.com/May-2015/9-Road-Trips-You-Should-Take-This-Summer/>

***Fredericksburg 2015 Holiday Ornament Continues Successful Series*** – In the fall of 2013 the Fredericksburg Visitor Center and the downtown boutique, [Heather](#) formed a joint partnership to develop a City of Fredericksburg holiday ornament. The last two limited edition ornaments, designed and hand-crafted by local ceramic artist Christine Lush-Rodriguez were so popular that they quickly sold out. The 2015 ornament by Lush-Rodriguez will go on sale at a First Friday evening signing at Heather on November 6. The ornament retails for \$28.50 and quantities are limited.



***Marshall-Bell Kiln Site Artifacts*** – The City of Fredericksburg has taken custody of the artifacts gathered at the old Fredericksburg Hardware Site. That area has been identified as the Marshall-Bell Kiln site, an 1830’s pottery making operation. The Silver Companies, owners of the site, transferred ownership of several thousand pieces of pottery and the City has allowed portions of this collection of material to be further transferred to Colonial Williamsburg, George Washington’s Mount Vernon, the Virginia Department of Historic Resources, etc. for study by those institutions. The bulk of the material (and the most intact pieces) are held by the City.

***Fredericksburg Police Department to Raise Money for Families Facing Pediatric Cancer*** – The Fredericksburg Police Department is participating in No Shave November,

a national effort to raise money for cancer research and education. The Police Department wants to keep its fundraising efforts local and will be raising money for [the Fairy Godmother Project](#) – a local charity that supports families facing pediatric cancer. Patrol officers have been approved to grow a goatee during November in exchange for a \$50 donation. Department employees can wear a moustache lapel pin and a yellow ribbon during November in exchange for a \$15 donation. A few department employees will also participate in a head-shaving contest to generate donations from the community; the employee raises the least amount of money will have their head shaved. So far, two patrol officers and one dispatcher have signed up to participate in the head-shaving contest. If you would like to contribute to the Police Department’s efforts to raise money for the Fairy Godmother Project, please bring a check to Police Headquarters that is made out to “Fairy Godmother Project.”



**Rappahannock Area Crisis Intervention Team Recognizes Fredericksburg Police**

**Lieutenant** – On Tuesday, October 13, Fredericksburg Police Department Lieutenant Rikki Johnson and a Spotsylvania Sheriff’s Office Lieutenant were awarded Certificates of Appreciation from the Rappahannock Area Crisis Intervention Team (CIT)! When presented with the certificates,



Michelle Miner, CIT Program Manager, said “Both Lieutenants have been extremely supportive of the CIT program and start of the Crisis Assessment

Center (CAC), a resource that provides vital services to the region. We are very grateful to have the support of both Lieutenants and recognize them today for their continued dedication to the CIT program and the new CAC.”

***Employee Service Awards*** - On September 30, city employees were honored for their longevity of service for the year ending June 30, 2015. There were 79 employees who had 5, 10, 15, 20 25, 30, 35 and even 40 years of service. This dedication in service was highlighted by the city manager. Patricia Henegar and Police Capt. Rick Pennock received 30-year service pins. Tim Ennis and Marilla Haas received their 35-year pins. The elder statesman of the group was Fire Chief Eddie Allen with 40 years of service. The highlight of the ceremony was the retirement of Phil Brown recognized for his almost 42 years of service retiring as Graphics Coordinator.



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*November 14th -  
December 31st*

Four Hour Parking for Shopping and Dining  
COMPLIMENTS OF THE CITY OF FREDERICKSBURG  
AND FREDERICKSBURG MAIN STREET

For more information contact the Public Works Department at (540) 372-1023.

# City of Fredericksburg Christmas Shopping Season On Street Parking in Historic Downtown



## EFFECTIVE NOVEMBER 14 - DECEMBER 31, 2015 :

Motorists will be permitted to park for **FOUR HOURS** at **ON STREET PARKING** spaces signed for two hour parking within the area shown on the above map. The four hour restriction will apply Monday – Saturday, 9:00am – 5:00 pm during this period. On street parking during other periods is not time-restricted.

Restrictions on parking near intersections or fire hydrants, in accessible spaces or in spaces signed for periods shorter than two hours will remain in effect during this period. Timed parking restrictions are not enforced on City holidays. However, the other restrictions referenced above are enforced at all times.

On January 1, 2016, the **TWO HOUR** limit on parking spaces with signs indicating this limit will resume.

Questions about this matter may be directed to the Public Works Department at (540) 342-1023 or [dfawcett@fredericksburgva.gov](mailto:dfawcett@fredericksburgva.gov).

### LEGEND:

1. Paid Parking Garage: Intersection of Sophia Street and Wolfe Street (entrance on Wolfe Street).
2. Free Parking Lot: 700 block of Sophia Street, between Charlotte and Hanover Streets.
3. Free Parking Lot: 800 – 900 block of Sophia Street, end of George Street.
4. Free Parking Lot: 1000 block of Sophia Street, next to the Happy Clam, no restrictions.

