



Project Background

PURPOSE

- Rethink the design of the Riverfront Park in light of recent City property acquisitions
- Identify new opportunities for a beautiful outdoor amenity and attraction along the banks of the Rappahannock River.
- Work with the City's Riverfront Task Force and the public to develop a vision and concept design alternatives for the Riverfront Park.
- Select a final concept design.

DRAFT PROJECT GOALS

1. **Develop a concept level design plan for the Riverfront Park that reflects the aspirations of the city's citizens and leaders.**
2. **Include broad-based community input in the development of a park program and plan for the riverfront site.**
3. **Develop a plan that will become an integral part of Fredericksburg's Downtown, and will expand downtown attractions to the riverfront.**
4. **Create an open space amenity that will serve both the citizens of Fredericksburg and visitors to the City.**
5. **Develop a plan that respects and acknowledges the historic context in which it is located.**
6. **Maximize the opportunities presented to develop a park that respects, and works with, the site's environmental characteristics while, at the same time, connecting people to the river.**
7. **Encourage people to walk downtown and provide linkages to nearby trails and pedestrian paths.**
8. **Create a destination to GO TO along Fredericksburg's downtown riverfront!**

WHAT WE'VE DONE SO FAR

- Kickoff meeting
- Meetings with Riverfront Task Force
- Focus Group Discussions
 - History and Archaeology
 - Environmental
 - EDA/Main Street and Developers
 - Adjacent Property Owners
 - Downtown Neighborhood Groups
 - Suburban Neighborhood Groups
 - Arts and Events Groups
 - User Groups (Health & Wellness, Children, Schools, Recreation)
 - City Staff
 - Planning Commission Representatives
 - Several City Council Members
- Site Visits / Site Analyses



PROJECT SCHEDULE

1. EXISTING CONDITIONS ANALYSIS January / February 2014
2. OPEN HOUSE #1 Today
3. PROGRAM DEVELOPMENT/ALTERNATIVE CONCEPTS March / April 2014
4. OPEN HOUSE #2 April / May 2014
5. REFINEMENT OF PREFERRED ALTERNATIVE May / June 2014
6. MASTER PLAN August 2014