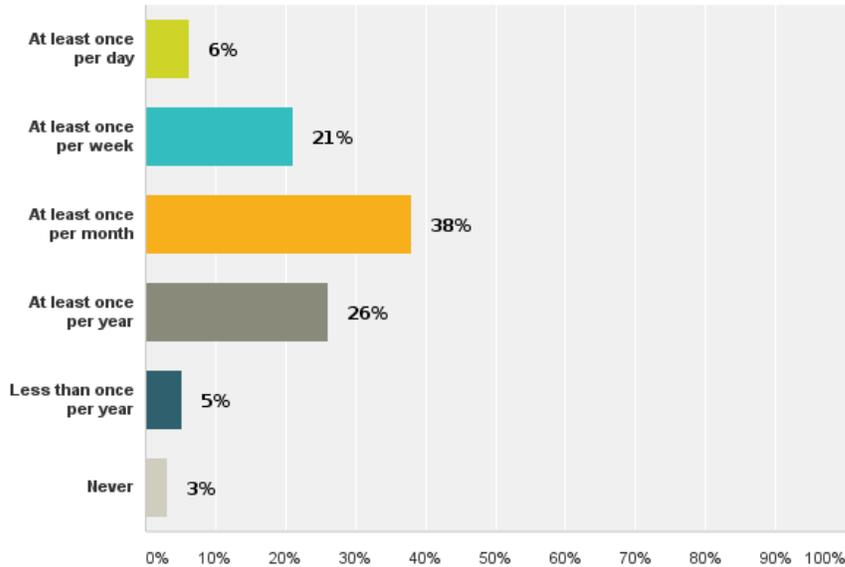


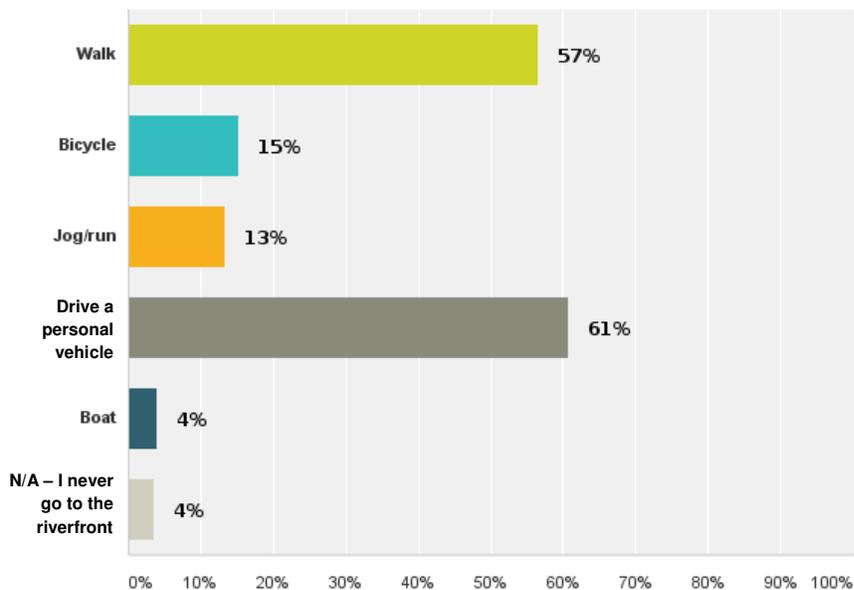
Detailed Findings from Open House Activities

Survey

Question 1: I visit the riverfront park site area... (N=284)



Question 2: When you visit the riverfront park area, how do you get there? (Select all that apply.) (N=283)



Question 3: What are the top three ways that you would change or improve the park site? (N=175)

*1. Create a beautiful setting
(45 responses)*

- a. Trees/shade
- b. Landscaping
- c. Seating/benches
- d. Picnic areas
- e. Water feature

*2. Create an events and/or cultural arts venue
(24 responses)*

- a. A small events venue
- b. A place for downtown events
- c. Farmers' markets and festivals
- d. A new cultural arts building
- e. A music pavilion

*3. Showcase the river, river views and access
(19 responses)*

- a. Views
- b. Docks
- c. Paddling and other boating access

*4. Connect to existing trails and paths; a waterfront trail
(17 responses)*

- a. Walking trails
- b. River walk
- c. Connection to the canal path and link to downtown
- d. ADA accessibility

*5. Parking
(13 responses)*

- a. Keep or add parking spaces (6)
- b. Remove (7)

*6. Create a destination: a reason to go there
(11 responses)*

- a. This needs to be more than just a parking area

*7. Create a place for kids and for families
(11 responses)*

- a. Water play fountains
- b. A playground that is fully ADA accessible

*8. Improve maintenance
(7 responses)*

- a. Remove invasives/plant natives
- b. Keep clean
- c. Maintain healthy plant life
- d. Have good law enforcement

*9. Remove existing fencing
(5 responses)*

Other comments

- *Tear down the Lodge building (3)*
- *Create dog park (3)*
- *Emphasize history (3)*
- *Create a skateboard park (1)*
- *Create community gardens (1)*

Question 4: The City and design team will be exploring a range of potential "themes" for the park design and uses within the park. Which of the following themes best describes your vision for the Riverfront Park? (Check all that apply) (N=203)

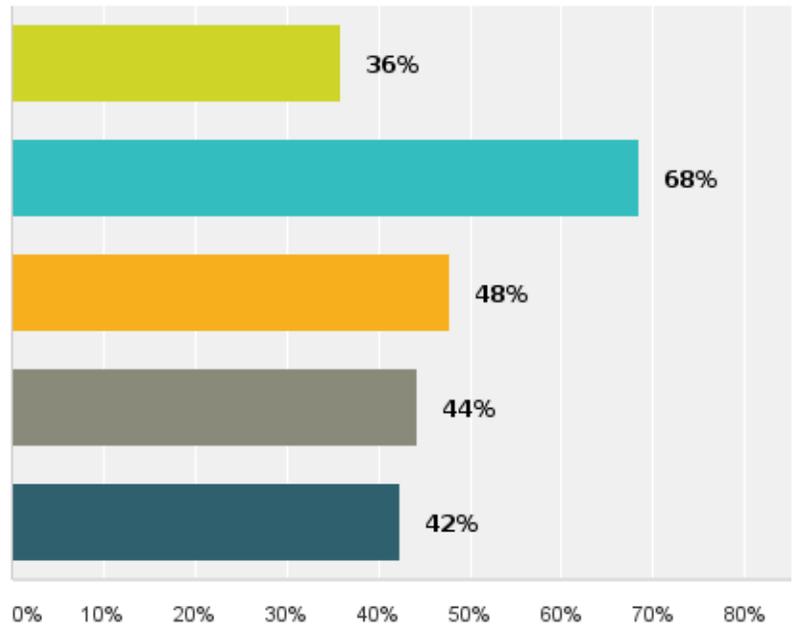
HISTORIC / INTERPRETIVE (the park highlights the site's history and/or Fredericksburg's history)

EVENTS / CULTURAL / ARTS (the park serves as a venue for a variety of arts and/or cultural events)

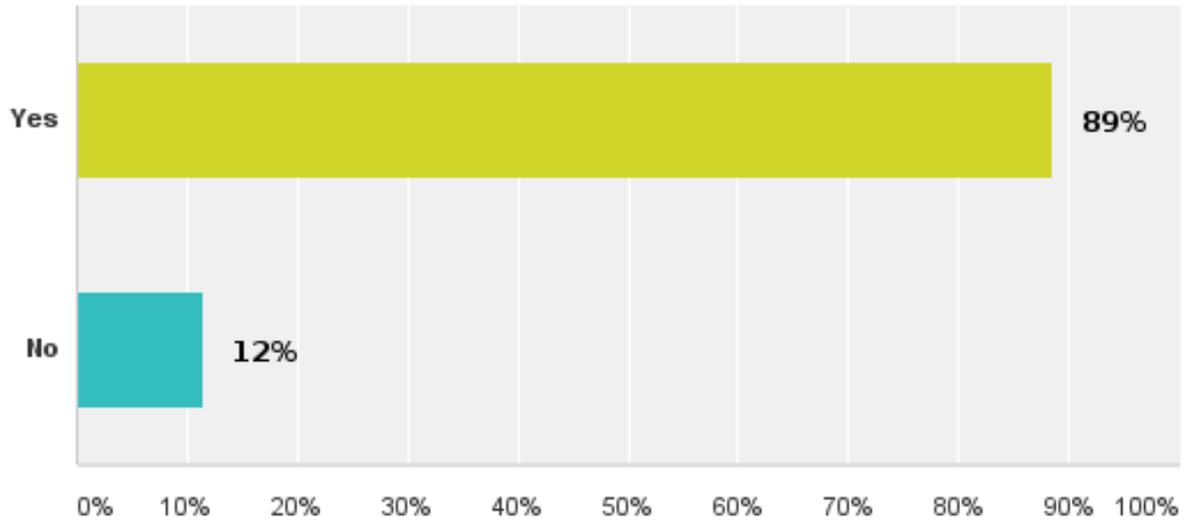
FAMILY / RECREATION (the park includes elements and activities for children and families)

ENVIRONMENTAL / NATURAL (the park design emphasizes nature and environmental processes)

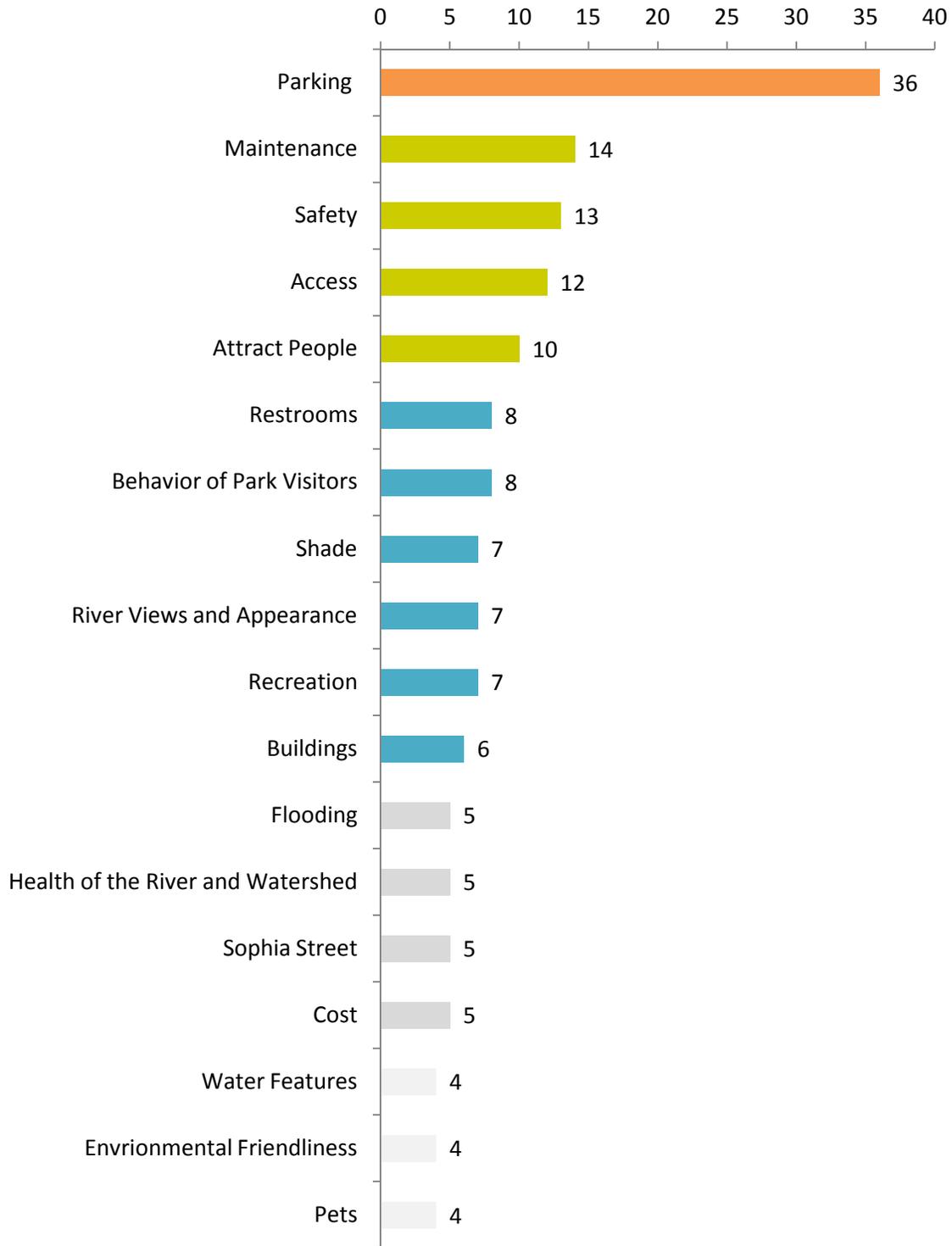
LANDSCAPE / GARDEN (the park has a landscaped, garden-like character)



**Question 6: Do you think that events should be held at the Riverfront Park?
(N=200)**



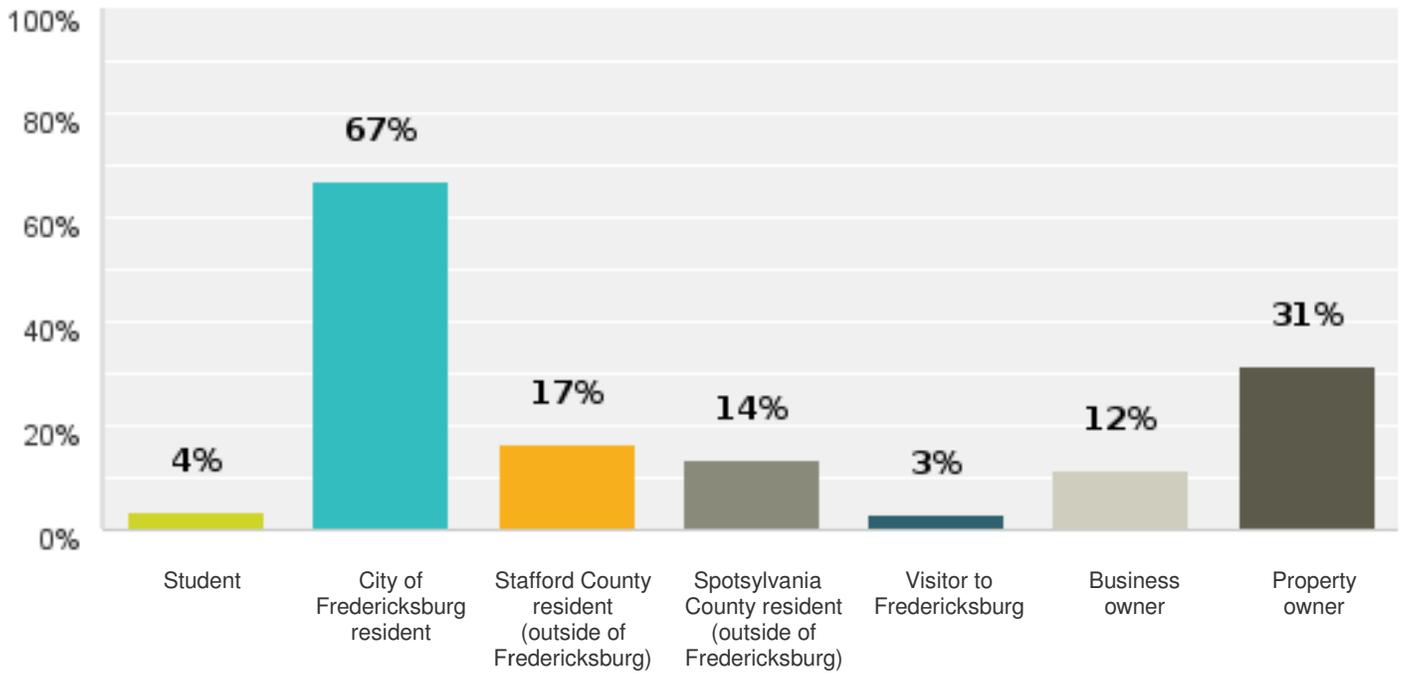
Question 7: Do you have any concerns that you would like to see addressed as part of the Riverfront Park master plan? Please list any concerns. (N=121)



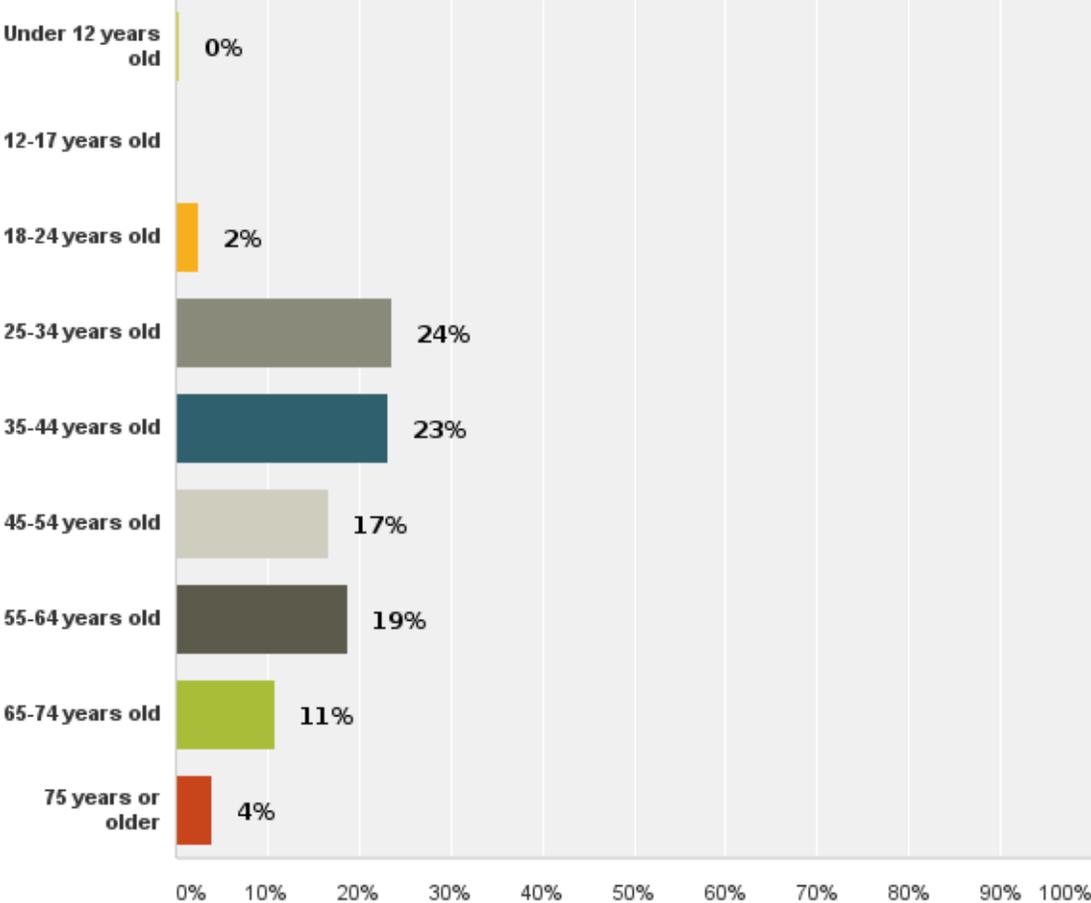
Question 8: If you have visited other riverfront and/or downtown parks, what did you like most about them? If there are specific parks that you think Fredericksburg should look at as examples, please list them here. (N=100)

- Falls Park, Greenville, SC
- San Antonio, TX (Riverwalk)
- Charleston, SC (waterfront park, including fountain)
- Savannah, GA
- Chattanooga, TN
- Jacksonville, FL
- Australia's Gold Coast
- Wilmington, NC
- New Bern, NC
- Beaufort, SC
- Knoxville, TN
- Chattanooga, TN
- Columbia, GA (tubing)
- Wheeling, WV (riverfront park)
- Little Rock, AR
- River Walk, Durango, CO
- St. Paul, MN
- Lititz Springs Park, PA
- Austin Riverfront Park, TX
- Gateway Harbor Park, Tonawanda, NY
- Headwaters Park, Ft. Wayne, IN
- St. Louis Arch Park, St. Louis, MO
- Burlington, VT
- Redmond, WA (skatepark)
- Lynchburg, VA
- More Local:
 - Hurkamp Park, Fredericksburg
 - Alum Springs Park, Fredericksburg
 - Alexandria Waterfront
 - Arlington Long Wharf Park
 - Navy Yard Park (Washington DC)
 - Georgetown Waterfront Park
 - Town Green (Vienna, VA)

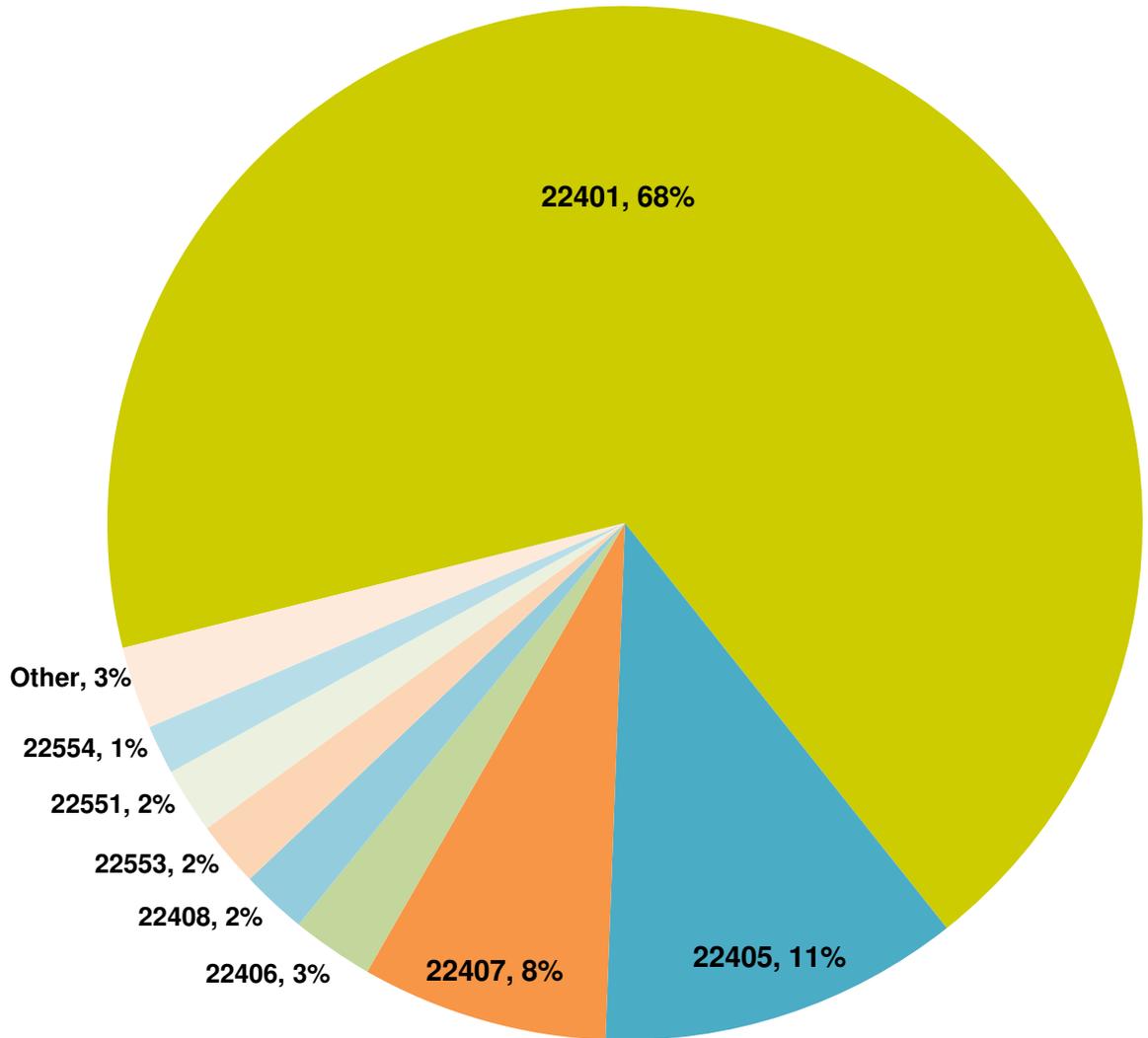
Question 9: I am a... (Select all that apply.) (N=198)



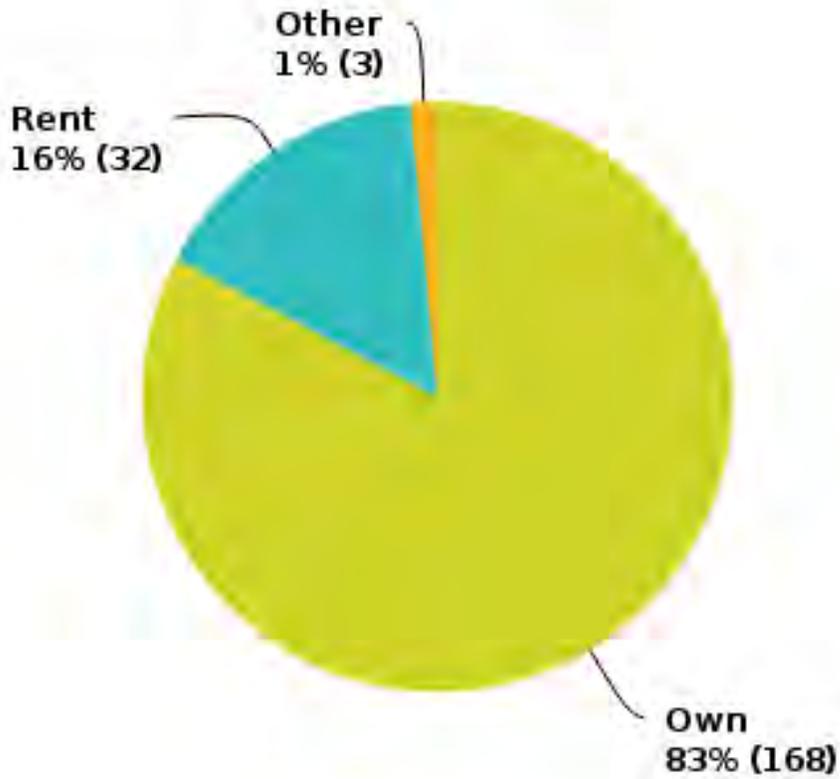
Question 10: What is your age? (N=203)



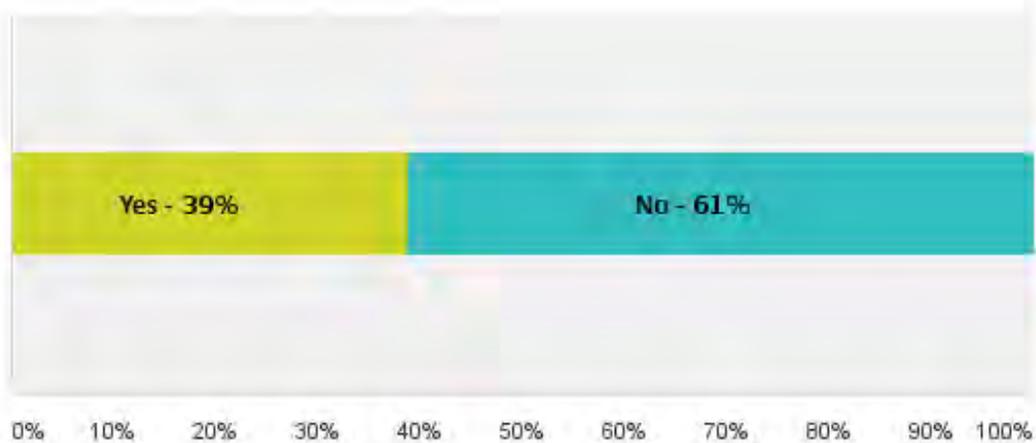
Question 11: What is your five-digit home ZIP code? (N=195)



Question 12: Do you own or rent your home? (N=203)



Question 13: Do you live in a household with children (younger than 18 years old)? (N=201)





PARKING

STRUCTURES AND FACILITIES - Preserve adaptations for floating & the river
 - public facilities must be not too quiet/adapted
 - Preserve adaptations for floating & the river
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 - Preserve adaptations for floating & the river
 - public facilities must be not too quiet/adapted

structure/overlook for accessing and viewing the water
 Gazebo/pavilion (open and transparent structure)
 Floating dock
 Public restrooms / first aid stations
 Storage facilities
 Vending/concessions areas
 Outdoor café
 Coffee kiosk

No Parking Lot FURNISHINGS

Seating areas
 Tables / picnic facilities
 Trash and recycling receptacles
 Drinking fountains
 Fences

LIGHTING

Pedestrian lighting for safety
 All-night lighting
 Blue security lights
 Solar lighting
 Ability to control lighting (lighter/darker)

SIGNAGE AND INTERPRETIVE ELEMENTS

Signage for visibility
 Interpretive displays
 Murals to tell history
 Interactive interpretive elements for kids

RECREATIONAL ACTIVITIES

Dog park / dog area
 Fishing
 Water access for boating
 Fitness equipment
 Bocce courts
 Biking facilities
 Skating/hockey rink
 Chess
 "No playgrounds"
 Winter uses

EVENT SPACES

Amphitheater
 Stage (floating dock, flexible design, good acoustics)
 Spaces for simultaneous events
 Spaces for tents

PUBLIC ART

Rotating exhibits
 Art that is useable, purposeful, interactive, climbable
 Living art - **SCULPTURES**

OTHER PARK FEATURES

Water feature / fountain
 Shade (trees, shade structures)
 Places to access/touch the water
 Utilities available in the right places
 Sponsorship opportunities for donors
 Food trucks
 Flagpole

Summary of Key Programmatic Ideas
 (From Focus Group Meetings)

23.08.2014 RHODESIDE HARWELL

Handwritten notes on board:
 - "FINISH AMPHITHEATRE?"
 - "YOU CAN USE THESE THE SAME WAY AS THE OTHERS TO ENHANCE THE AMPHITHEATRE"
 - "HOW CAN WE MAKE THE AMPHITHEATRE FLOWING? WHAT WOULD THE TIME TO BRIDGE THE AMPHITHEATRE?"
 - "SCULPTURES"
 - "SHADE & WATERFEATURES - THE MORE WATER IN AMPHITHEATRE"
 - "PARKING: SEATING AREAS SHOULD NOT BE USED FOR PICNICING - THE PARKING LOT IS SPACIOUS & OPEN"