



SOLE SOURCE PROCUREMENT DECLARATION
Section 2-361 (d) Code of the City of Fredericksburg

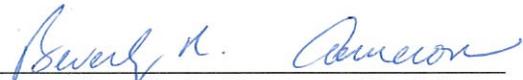
Services Procured: Oblique and Ortho Imagery
Contractor Selected: Pictometry Intl.
Date Awarded: On or about May 6, 2015
Contract Amount: Not to exceed \$20,000.00

Rationale:

Pictometry International is the only vendor providing geo-registered oblique digitally collected imagery in the United States. In fact, Pictometry created the oblique industry market with its ground-breaking oblique data capture methods. Its International Oblique Aerial Digital Imagery database and software products are proprietary products in accordance with and therefore protected by United States Patent Nos. 5,247,356 and 7,424,133B2, and the copyright and trademark laws of the United States.

Pictometry International developed a unique patented system which is not available from any other aerial imagery company in the United States or Canada. Several clients did research of all aerial imagery products currently produced in the United States and Canada through a combination of professional magazines, web search, and phone inquiries. No other patented technologies were found to produce geo-registered oblique imagery. There are alternative methods (based on collecting ortho aerial imagery), which try to produce "quasi-oblique" pictures, but results are generally considered to be substandard.

The City Manager has determined that there is only one source practicably available for this project, which is Pictometry International.



Beverly R. Cameron, City Manager

SRT Date: 5.11.15

Approved as to form:


Rob Ekstrom
Assistant City Attorney