

I. Electronic Variable Message Sign Options

<u>Where?</u>	Zoning Districts - Allowed	Zoning Districts - Prohibited	Message Intervals
Option 1 Current Code	All Commercial and Industrial Districts, PD-C, PD-MU, PD-MC, and PD-R	R	8 second intervals
Option 2	All Uses in C-H, C-SC, and PD-C, I-1, and I-2	R, PD-R, C-T, C-D, PD-MU, PD-MC	8 second intervals
Option 3	All Uses in the PD-C and Institutional and Gasoline Sales Uses in C-H, C-SC, C-H, I-1, I-2, PD-C, PD-MU, and PD-MC	R, PD-R, C-T, C-D, C-H, C-SC, I-1, I-2, PD-MU, PD-MC for all non-institutional/gasoline sales uses and in all R, PD-R, C-T, and C-D for all institutional/gasoline sales uses	8 second intervals
Option 4	Institutional and Gasoline Sales Uses in C-H, C-SC, C-H, I-1, I-2, PD-C, PD-MU, and PD-MC	R, PD-R, C-T, C-D, C-H, C-SC, I-1, I-2, PD-C, PD-MU, PD-MC for all non-institutional/gasoline sales uses and in all R, PD-R, C-T, and C-D for all institutional/gasoline sales uses	8 second intervals
Option 5	None	All	None

Variable message board signs would be prohibited in Residential Districts, the Historic District, the Lafayette Boulevard Corridor Overlay District along Lafayette Boulevard from the Blue Gray Parkway to Kenmore Avenue, and the Princess Anne Street Corridor Overlay District along Princess Anne Street.

How?

Recommended Design Criteria:

- A. *As part of the sign permit application, the display manufacturer shall submit a letter certifying that the proposed sign will be programmed to meet the code requirements upon installation and that all programmed compliance features will be locked from future alteration.*
- B. No more than 40 percent of permitted sign area may be an electronic variable message display.
- C. *Displays shall be turned off during a major failure or malfunction.*
- D. ~~Message~~ *Changes in display shall alternate on not less than eight-second cycle and shall be instantaneous with no animation effects including blurring fading, wiping, or scrolling.*
- E. All existing electronic variable message signs shall be required to change message cycles to no less than 8 second intervals within one year of the date of adoption.
- F. All signs that are in motion by any means, including fluttering or rotating are prohibited.
- G. Signs displaying *animation*, flashing, or intermittent lights or lights changing degrees of intensity, including electronic variable message signs except as otherwise permitted in 72-59.6 Design standards is prohibited.
- H. External lights of any technology may be installed, directed solely at the sign in a manner that does not illuminate surrounding areas, or signs may be illuminated by any technology with a brightness not exceeding the maximum illumination levels shown in Section 72-58.2.D.
- I. The illumination of signs within 300 feet of and visible from Residential Districts or PD-R shall be turned off at 10:00 pm or within 1 hour after the closing of the business, whichever is later, and shall be turned on no sooner than 1 hour before the business opens.
- J. Prohibit building-mounted electronic variable message signs.

Additional Criteria for Consideration

- K. Signs are limited to a black, non-illuminated background with a single color for the illuminated display.
- L. Signs shall be set back a minimum of 500 feet from an existing electronic variable message board sign.

II. Lighting Outlining Parts of a Building or its Ornamental Features Options

Where?

	Zoning Districts - Allowed	Zoning Districts - Prohibited	Effect
Option 1 Current Code	None	Prohibited in all zoning districts including the Historic District.	No change from current code.
Option 2	All Uses in C-H, C-SC, and PD-C, I-1, I-2	Prohibited in R, PD-R, C-T, C-D, PD-MU, PD-MC and Historic District.	New allowance to display in these districts.
Option 3	All Commercial and Industrial Districts, PD-C, PD-MU, PD-MC	Prohibited in R, PD-R, and Historic District.	New allowance to display in these districts.

Additional Criteria for Consideration

- A. Regulate lighting on only the exterior of the building.
- B. Regulate lighting on both the exterior and interior of the building.

III. Illuminated Signs located inside of Buildings within the Historic District Options

How?

	Proposed Text	Effect
Option 1 Current Code	Allow illuminated signs (of any size/number) as long as they do not display flashing, intermittent lights, lights changing degrees of intensity, or animation	No change from current code.
Option 2	Prohibit illuminated signs located within 1 foot of a window Allow illuminated signs that are located greater than 1 foot from the window (of any size/number) as long as they do not display flashing, intermittent lights, lights changing degrees of intensity, or animation	New prohibition on illuminated signs located inside a building within 1 foot of a window.

IV. Sail Signs (Feather Flags) Options

Where with How?

	Zoning Districts - Allowed	Zoning Districts - Prohibited	Effect
Option 1 Current Code	None	All	No change from current code.
Option 2	All Uses in C-H, C-SC, and PD-C to display one sail flag per parcel or one sail flag per 100 feet of street frontage which every is greater	R, PD-R, C-T, C-D, I-1, I-2, PD-MU, PD-MC and Historic District	New allowance to display in these districts.
Option 3	All Commercial, Industrial, PD-C, PD-MU, PD-MC to display one sail flag per parcel or one sail flag per 100 feet of street frontage which every is greater	R, PD-R, and Historic District	New allowance to display in these districts.