

## MINUTES

### PUBLIC TRANSIT ADVISORY BOARD

September 2, 2009

8:30 a.m.

#### Conference Room at FREDericksburg Regional Transit

- Members in Attendance: Lawrence A. Davies, City of Fredericksburg  
Debe Fults, disAbility Resource Center  
Fred Sisk, Citizen Representative  
Diana Utz, George Washington Regional Commission  
Rodney White, Spotsylvania County
- Others Present : Kathleen M. Beck, Director of Public Transit/FRED  
Marilyn Graves, Administrative Assistant/FRED  
Wendy Kimball, Assistant Director of Public Transit/FRED  
Jane Wills, Regional Mobility Coordinator
- Members Absent : Fulton deLamorton, Stafford County  
Jan Erkert, Fredericksburg Regional Chamber of Commerce  
Jack Green, King George County  
Deneal Helms, The Free Lance-Star  
Edd Houck, Mary Washington Hospital  
John Moen, WFLS  
Richard Pearce, University of Mary Washington  
Angeline Pitts, Caroline County  
Lloyd Robinson, Alternate/George Washington Regional Commission  
Dr. Roy Weinstock, Community Representative  
Sara Woolfenden, Alternate, Stafford County

The meeting was called to order by Rev. Davies at 8:35 am on September 2, 2009, in the conference room at the FREDericksburg Regional Transit facility (a/k/a The Lawrence A. Davies Transit Center), 1400 Jefferson Davis Highway, Fredericksburg, VA.

A vote could not be taken on approval of the minutes from the August 5, 2009, meeting because there was not a quorum.

#### Report of Director of Public Transit:

- Quin Rivers Status Report: Quin Rivers initially purchased \$3,000 worth of tickets and is now in the process of buying an additional \$6,999 worth of additional tickets.

- **Brittany Commons Agreement for In-Bus Advertising:** Brittney Commons is FRED's first in-bus advertiser. The art work has been received and staff is now waiting for payment.
- **FRED On-Board Recorded Announcement:** The proposed announcement was sent to PTAB members along with the notice for this meeting.

**Committee Reports:**

- (1) **Mission, Goals and Objectives** – PTAB members were sent a final copy of TY 2009's accomplishments and the final copy of the Mission, Goals and Objectives for TY 2010.
- (2) **Partnership/Marketing** – the committee is working on a campaign, such as "Faces of FRED", to target businesses. Project Faith in King George County may be interested in becoming a Partner with FRED. Rodney White reported that a project is being developed by Luck Stone in Spotsylvania County and they have expressed interest in a meeting to discuss the possibility of becoming a Partner.
- (3) **Services to the Underserved** – Jane Wills gave an update on the Coordinated Mobility Services; the last of the planning efforts are being wrapped up.
- (4) **Operations and Oversight** – no report. Mr. White did express surprise that there is an overall decrease in FRED ridership.
- (5) **Safety and Security** – no report.

**Other Business:**

- Ms. Kimball reported that the auditors are coming next week to FRED to review our grants.
- Ms. Graves handed out the meeting schedule for 2010.

**Announcements:**

The next PTAB meeting will be held on November 4, 2009.

The meeting was adjourned at 9:00 am.

Approved by the Public Transit Advisory Board:

  
Marilyn M. Graves

11/4/09  
Date